



Volunteer Roles for 2021

We need lots of help to make this project successful! Volunteer roles loosely break down into six key areas: outreach, tree care picking, funding, tech team and research + development. A key priority is keeping things local: asking people to do outreach in their local community and matching pickers to nearby trees. We've also included a Wish List because unless you ask . . .

1. OUTREACH / EVANGELISM: the vital work of publicizing the project

a. Neighborhood Champions

- i. Identify local fruit trees.
- ii. Connect with people who might want to donate excess fruit and/or need help harvesting their tree.
- iii. Talk to potential volunteers in your community.
- iv. Distribute out information.

b. Volunteering at publicity stalls in public events

- i. Green Fair
- ii. Farmers' Markets

c. Public / Zoom Speakers

- i. Give short talks about the project to community groups.
 1. Faith groups, gardening clubs etc..

2. FRUIT TREE SPECIALIST / GARDENER

- a. To advise on the care of fruit trees, principally apple.
- b. Perhaps do online posts on this subject.
- c. Develop a calendar of fruit tree care.

3. PICKING

a. Picking Coordinators

- i. Work closely with neighbourhood champions.
- ii. Connect volunteers with the trees to be picked in their area.
- iii. Check site ahead of time to figure out harvesting logistics
 1. How many trees?
 2. Equipments needs e.g. ladder, wheelbarrow

Sweet Pickings

c/o LocalEyes | Community Interest Company | Social Enterprise | Limited by Guarantee | Co. No: 12110652
Environment Centre, Pier Street, Swansea. SA1 1RY

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b. Sweet Pickers

- i. Pick fruit!
- ii. One person to drop off at Fare Share pick up point or recipient organization.

4. FUNDING

a. Grants

- i. Research suitable available grants.
- ii. Collaborate on writing grant applications.

b. Crowdfunding

- i. We're starting a fund raising project through [Crowdfund Swansea](#) on Spacehive and plan to extend outwards from there.
- ii. Pitch due 17th March 2021.

5. TECH TEAM

a. Website Designer

- i. Wordpress: to keep the website up to date and looking great.

b. Website Developer

- i. React: coding the bespoke website application itself.

c. Mobile Developer

- i. React Native: coding our native mobile apps.

6. RESEARCH + DEVELOPMENT: working on possible new initiatives e.g.

a. Schools / Projects for children

- i. Dream up a project involving schools / children and fruit picking
 1. Liaise with school.
 2. Match school with nearby fruit trees.
 3. Research issues involved in working with children.
 4. Research funding for school related projects

b. Making apple based food to sell / donate.

- i. Collect recipes e.g. chutneys, apple butter, cider.
- ii. Laws on food production.
 1. Would we need to use a commercial kitchen?
 - a. Rental / donation of commercial kitchen space.
- iii. Packaging.
- iv. Sale points, if selling.

7. Wish List

- a. Places to store equipment and fruit.
- b. Fruit tree ladder (s).
- c. Shallow crates for harvesting apples.
- d. Cash
 - i. To improve the website.
 - ii. To pay a project coordinator.
- e. Access to a commercial kitchen in the autumn.
- f. Supplies for making chutneys and apple cider vinegar e.g large food grade plastic buckets w/lids; glassware, cooking equipment and ingredients e.g. sugar, spices, raisins, onions etc..